BSBA REAL ESTATE
ASSESSMENT PLAN
(May 2017)

Program Learning Goals & Degree Learning Outcomes

I.   **Help students learn how to value real estate.**

Degree Learning Outcomes:
DLO #1.1: Determine the highest and best use for parcels of real estate. .
DLO #1.2: Apply various real estate valuation techniques.
DLO #1.3: Use statistical models in valuing real estate.
DLO #1.4: Conduct income property proforma statements.

- **Assessment Method:** Embedded questions on exams in FIN 433 and assignments in FIN 331 and 433.

II.   **Educate students to make real estate financial decisions.**

Degree Learning Outcomes:
DLO #2.1: Describe and explain the debt and equity financing of real estate.
DLO #2.2: Explain various alternative mortgage instruments.
DLO #2.3: Make mortgage calculations.
DLO #2.4: Explain the various sources of real estate financing.

- **Assessment Method:** Embedded questions on exams in FIN 331 & FIN 431

III.   **Develop students' abilities to analyze real estate investment opportunities.**

Degree Learning Outcomes:

DLO #3.1: Calculate the NOI, NPV, and IRR of a real estate investment.
DLO #3.2: Explain how leverage affects real estate investment risk and return.
DLO #3.3: Describe the legal aspects of real properties.

- **Assessment Method:** Embedded questions on exams in FIN 331, 333 and 435. Assignments in these same classes.

IV.   **Illustrate knowledge of real estate development.**

Degree Learning Outcomes:

DLO #4.1: Describe the basic process of real estate development.
DLO #4.2: Evaluate the risk and return of real estate development.
DLO #4.3: Explain the financing of real estate development.

- **Assessment Method:** Embedded questions on exams in FIN 331 and 437. Assignments in these same classes.

Five Year Timeline

PLG	DLO	2017 - 2018	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022
1	1.1	Fall		Fall		
	1.2	Fall		Spring		
	1.3	Fall		Spring		
	1.4	Spring		Spring		
2	2.1	Spring			Fall	
	2.2	Spring			Fall	
	2.3		Fall		Fall	
	2.4		Fall		Spring	
3	3.1		Fall		Spring	
	3.2		Spring		Spring	
	3.3		Spring			Fall
4	4.1		Spring			Fall
	4.2			Fall		Spring
	4.3			Fall		Spring