

SLO Committee Comments on 2010 Assessment Report: MBA

1. **Overall:** We are sympathetic with the desire/struggles to use already-embedded assignments as a way to assess a particular learning goal. We were really impressed with the solution: the development of a distinct exam instrument for direct evaluation of student achievement of programmatic learning goals. This seems a well-thought-out and ambitious project. The conversations that must have happened at the departmental level to create this exam seem to be exactly the kinds of dialogue that assessment is intended to promote.
2. **Exam design:** With the assessment exam, we were really fascinated with the description of how the exam was created, but still found ourselves wondering if the questions were primarily content-based or skills-based; were they multiple choice or free-response? Who does the grading of the exam? Would like to know more (even though there are hints later in the report). Maybe include some sample questions in a future assessment report, just to give reviewers a sense of the kinds of questions?
3. **Results analysis:** The modeling and regression analysis were really interesting, but we found ourselves wondering if the scale for "meets expectations", etc. was a little tight (44-50%) and maybe too lenient, especially given that later in the report the % of students answering correctly could be as high as 60-70%. Could you address in a future report why this scale? Or perhaps consider adjusting the scale?
4. **Student survey:** How is the student survey administered? How was it created? Has any thought been put into how you could increase student participation? Perhaps have it administered at the same time as the exam?
5. **Findings/Action plan:** Great conclusions drawn from results; ex. re: course waivers, reviews for exam, integrative strategy course, etc.