Assurance of Learning = Assessment

1. What should students know when we're finished with them? *Student Learning Outcomes (SLOs)*
2. How do we know if they know it? *(Measurement & Data Collection)*
3. So, do they know it or not? *(Results)*
4. Now what do we do? *(Making improvements to enhance learning/Closing the Loop)*

CONTINUOUS IMPROVEMENT THROUGH ASSESSMENT

PROGRAM ASSESSMENT COMMITTEE:

Kathy Krentler
CBA Director of Assessment
Kathleen.Krentler@sdsu.edu

Theo Addo

Beth Chung-Herrera

Andy Do

Steve Gill

Gary Grudnitski

Heather Honea

Patricia van Damme

Nik Varaiya

HIGHLIGHTED TO WASC!

SDSU is undergoing WASC accreditation during the 2015-2016 academic year. We're proud to report that the CBA is highlighted in the SDSU WASC Institution Report for several of our assessment efforts including measures being used to assess BSBA Degree Learning Outcomes, the addition of BA 310 (Foundations of Business in a Global Environment) to the BSBA core curriculum as a Loop-Closing effort related to the goal of Global Perspective, and the extensive curriculum mapping efforts that have been undertaken throughout the college. Always nice to see that our efforts merit bragging!

UPDATED CURRICULUM MAPS

PAC members are continuing to work on updating curriculum maps. Curriculum maps will be required of all departments in the next round of Academic Program Review. The maps are enormously helpful in ensuring that we are delivering what we expect our students to know. Since curriculum is dynamic, updating is required on a regular basis. Your cooperation in the task of describing how the courses you teach deliver on degree learning outcomes is much appreciated!

WELCOME BACK!

The PAC welcomes Beth Chung-Herrera as its MGMT Department representative. Beth has experience in the position and will certainly carry on the excellent work done by Amy Randel over the last several years.

SAN DIEGO STATE UNIVERSITY
College of Business Administration