


Assurance of Learning = Assessment

COLLEGE OF BUSINESS ADMINISTRATION ASSESSMENT NEWS FALL 2008

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1. What should students know when we're finished with them? *Student Learning Outcomes (SLOs)*
 2. How do we know if they know it? *(Measurement & Data Collection)*
 3. So, do they know it or not? *(Results)*
 4. Now what do we do? *(Making improvements to enhance learning/Closing the Loop)*

Meet the CBA Assessment Committee Representatives:

- Theo Addo (IDS Dept.)
- Beth Chung-Herrera (MGT Dept.)
- Dave Ely (Graduate Program)
- Heather Honea (Graduate Program)
- Kathy Krentler (Undergraduate Program)
- Lois Olson (MKT Dept.)
- Mehdi Salehizadeh (FIN Dept.)
- Carol Venable (ACCT Dept.)

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Visit www.sdsu.edu/business and click on the assessment link

Need ideas to ease your grading burden?

- Grading with a rubric is almost guaranteed to cut down your grading time, result in better papers, and allow you to provide more feedback to your students.
- E-mail Kathy Krentler for a copy of a very simple "primer" on developing and using rubrics for grading.

Do your students do presentations? Looking for ways to improve their oral communication skills?

The CBA Oral Communication Skills Rubric is your solution – distribute it to your students, let them know what you expect. Contact your departmental Assessment Coordinator or Kathy Krentler for a copy of this enormously helpful document.

Course Level Student Learning Outcomes

- Does your course have them? (CSU policy and the AACSB requires them to be clearly stated on your syllabus.)
- SLOs should use "action" verbs to describe what a student is expected to learn.

Bad Example: "Demonstrate an understanding of . . ."

Good Examples: "Apply", "Explain", "Identify", "Analyze", "Define", "Evaluate"