

Assurance of Learning = Assessment



SAN DIEGO STATE
UNIVERSITY

Fowler College of Business



SPRING 2017 ASSESSMENT NEWSLETTER

Continuous Improvement Through Assessment

- 1 What should students know when we're finished with them? (Establishing Student Learning Outcomes)
- 2 How do we know if they know it? (Measurement & Data Collection)
- 3 So, do they know it or not? (Results)
- 4 Now what do we do? (Making improvements to enhance learning/ Closing the Loop)

CIR IS PRACTICALLY HERE!

Spring 2017 is the closing semester of our "5 year look" for FCB's AACSB Continuous Improvement Review (CIR). Assessment/Assurance of Learning is, of course, only one part of CIR but it is an important part. This semester the PAC will be finalizing reporting of all the assessment activities that have taken place since our last review in 2012. The ongoing efforts we have in place in the college mean that there will be no need for special activity but we will certainly be double-checking this term to make sure everything is in order and that all faculty are aware of the importance of AOL and the processes we use in the college.

PAC PRESENTATIONS

Each spring the Program Assessment Committee (PAC) hears a series of presentations on the status of student learning across the FCB's programs. These presentations are open to everyone in the college and all are encouraged to attend. Check with Kathy Krentler for information on what, when, and where.

BI-ANNUAL ASSESSMENT CULTURE SURVEY

The last few bits of data from our bi-annual assessment culture survey are coming in. If you haven't participated yet, please check with your departmental PAC representative. This data will be reported to AACSB and is extremely valuable internally in determining where we stand as a college with our assurance of student learning efforts. Results will be published later this semester.

PROGRAM ASSESSMENT COMMITTEE:

- **Kathy Krentler**
CBA Director of Assessment
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- **Iana Castro**
- **Steve Gill**
- **Gary Grudnitski**
- **Januj Juneja**
- **Alexis Koster**
- **Patricia van Damme**
- **Nik Varaiya**
- **Congcong Zheng**